



LASALLE HIGH SCHOOL

3091 North Bend Road • Cincinnati, Ohio 45239 • www.CincinnatiLaSalle.net

Greetings La Salle Parent,

As another school year turns the corner toward summer and beyond, it is a great time to reflect on your senior's past and present time at La Salle and congratulate him on his achievements or just let him know how proud you are of the man he is becoming. This year, the staff of the Raconteur, La Salle's annual yearbook, and the new De LaSalle Signum Fidei servant leadership program, which is sponsoring this endeavor, are offering all our proud Lancer parents a chance to leave a lasting message to their sons in the 2009-2010 edition of the Raconteur. This message will be in the form of a **Personal Display of Affection** ad. Your personal ad, which will be placed in the yearbook for a minimal fee, gives you a place to express your true feelings toward your son and his achievements or inspire him for the future. Through this ad, you will create a lasting memory that your son will cherish forever.

The pricing structure for 2009-2010 is as follows:

Full Page.....	\$ 200.00 (up to eight pictures & up to 150 words)
Half Page.....	\$ 125.00 (up to four pictures & up to 75 words)
Quarter Page.....	\$75.00 (up to two pictures & up to 50 words)
Eighth Page (Business Card).....	\$ 50.00 (one picture & up to 25 words)

Please support the yearbook by placing an ad that honors your son. Simply complete the form below and include your payment. Send us your response care of **Mr. Jacob McCullough, Yearbook Adviser**. The photos and message can be e-mailed or sent with this form. We ask that you respond to this request by **March 1** as we must meet our publisher's deadline. **Digital submissions of content are preferred.**

We certainly appreciate your consideration in this effort.

Sincerely,
The 2009-2010 Yearbook Staff of La Salle High School

Name of Son _____

Size of Ad Purchased _____

Photos: please e-mail (jmccullough@lasallehs.net) or enclose photo(s) of your son.

Message: please e-mail (jmccullough@lasallehs.net) or include a message to your son below.

(Remember the message and number of pictures & words is limited by the size of the PDA ad purchased.)